

## Who is Paradise Pressure Washing LLC?

Paradise Pressure Washing LLC is a licensed, insured, professional and locally owned house and roof washing business offering impeccable services and pricing. PPWLLC has been servicing both residential and commercial customers since 2013.

We specialize in soft washing and pressure washing services utilizing the application of specially formulated environmental friendly solutions to remove algae, moss, fungi, and dirt from various exterior surfaces.

Our mission is to beautify O'ahu one place at a time. We educate our customers on the potential dangers of fungi build-up that inevitably ruin the life of your roof and paint on homes and businesses. It can also exasperate breathing issues related to asthma and allergens.

Paradise Pressure Washing LLC is committed to maintaining the beauty of O'ahu and creating safe and clean environments for our customers.



**Paradise Pressure Washing LLC**  
Licensed & Insured

**808-457-9301**  
**ParadisePressureWashing808@gmail.com**

Visit our site for additional services at  
**[www.ParadisePressure.wix.com/PPWLLC](http://www.ParadisePressure.wix.com/PPWLLC)**

**Free On Site Consultations**

**Paradise Pressure Washing LLC**  
**Established Since 2013**

**Paradise Pressure Washing LLC**  
**Phone: 808-457-9301**

## Cedar Roof Cleaning



### Why Have You Received This?

Your home has a cedar roof. We have seen your roof and noticed it needs a cleaning.

### Why Should You Care?

Your cedar roof was expensive to install, will be expensive to repair and eventually will be even more expensive to replace. It's in your best interest to maximize its useful life by scheduling a routine maintenance cleaning/treatment before moss, lichen, algae and fungi ruin your cedar roof.

### Do We Mean Power Washing?

No. Power washing relies on brute pressure to clean a surface. Cedar is soft wood and pressure washing can do more harm than good. Paradise Pressure Washing LLC offers a "non-pressure" cleaning process which is designed specifically for cedar shakes/shingles.

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# Cedar Roofs Are Our Specialty



Cedar is elegant, attractive, and naturally resistant to rot and decay. When properly maintained, cedar roofs can last 40 years or more. The challenge here in Hawaii is that we have a climate that creates an environment ideal for bacteria growth. Surrounding trees, foliage and damp conditions are the foundation for growing moss, lichen, mold, algae and fungi. By acting like a sponge and holding moisture against a roof, these infestations rapidly accelerate cedar's rot and decay. Like our teeth, cedar is an organic material which needs to be cleaned to stay healthy. Neglect your teeth and we know what happens. Neglect your cedar roof, and you will get similar results, rot and decay.



## We Are Cedar Roof Cleaning Experts

There are those that will clean a cedar roof and there are those that are cedar roof cleaners. **Paradise Pressure Washing LLC technicians are cedar roof cleaning experts.**

We use only a non-pressure cleaning process. We DO NOT power wash roofs, which the Cedar Shingle and Shake Bureau strongly cautions against. Instead, our process is specifically developed to appropriately clean and treat cedar shakes and shingles. All rinsing is done with garden hose pressure.

All cleaning is done from a ladder with a few exceptions where our technicians may need to reach inaccessible areas. We avoid crushing gutters or damaging trim by using "standoffs." When deemed necessary, surrounding landscaping is protected during the cleaning process by water rinsing. Care is taken to ensure that hoses do not damage landscaping.



## Cedar Roof Facts

Cedar is a natural insulator against the environment. Cedar has twice the thermal resistivity (R-value) of asphalt, 5 times that of slate, 8 times that of concrete and hundreds of times that of metal and aluminum.

Cedar roofs do not decay, but they do weather. It has natural preservatives that resist moisture, decay and insect damage. In warm, humid climates and heavily shaded roofs, algae, moss, mildew, lichen and fungi will grow. Because these organisms retain moisture, the cedar will decay in time if not maintained.

New shakes and shingles display the natural honey and cinnamon tones and will later mature to a seasoned and distinguished-looking silvery gray when properly maintained. If the shakes or shingles display a dark brown to black tone, these are signs of harmful organism infestations and they need to be cleaned.

With a proper cedar roof maintenance program, a cedar roof will last from 40 to 60 years.